
Roadmap

Check-in 01: Thursday, Feb 23
David Ory



Today's Check-in

Month	Subject
February	<ul style="list-style-type: none"><li data-bbox="436 363 966 398">● Proposed Roadmap Outline<li data-bbox="436 407 996 442">● Proposed Interview Approach<li data-bbox="436 450 981 485">● Proposed Check-in Schedule

Proposed Outline

Context

Direction

Progress

Outline

Context

What is the context in which ActivitySim operates?
What it is, history, customers, stakeholders, financials,
competition, addressable market, etc.

Direction

Progress

Outline

Context

Direction

Progress

Proposed direction for the Consortium, i.e., what is the Consortium trying to achieve?

Outline

Direction

Contribute to and support an open-source travel modeling ecosystem. → Continue to support Populationsim

~~**Contribute to and support an open-source travel modeling ecosystem.**~~ → Stop supporting Populationsim

Example Consortium Objective

Context

Direction

Progress

Proposed direction for the Consortium, i.e., what is the Consortium trying to achieve?

Proposed direction for ActivitySim, i.e., what is the product trying to achieve moving forward?

Outline

Context

Direction

Progress

How should we measure the progress of the Consortium? Of ActivitySim?

Outline

Context

- Narrative to provide background, level sets
- Key learnings from customer interviews

Direction

- Consortium Objectives
- Consortium Management Plan
- ActivitySim 2.0 Vision

Progress

- Consortium Key Results
- ActivitySim Product Roadmap

Outline

Proposed Interview Approach

Interview Approach

- Open-ended, listen & learn (rather than collect data)
 - Each Consortium member will be interviewed
 - Secondary objective: letting (non-Consortium) stakeholders know the Consortium is interested in their opinions
- Topics of interest
 - Experience with and/or impression of ActivitySim
 - *Performance, usability, features*
 - What you would like to see in ActivitySim in the future?
 - *Performance, usability, features*
- Synthesize to key learnings
 - No attribution of individual comments — background to encourage open dialogue

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Anticipated Check-ins

Proposed Check-ins

Month	Subject
February	<ul style="list-style-type: none">● Roadmap Outline● Interview Approach
April	Key Learnings from Interviews (to date)
May	<ul style="list-style-type: none">● Preliminary Draft Consortium Objectives● Preliminary Draft ActivitySim 2.0 Vision
June	<ul style="list-style-type: none">● Preliminary Draft Consortium Key Results● Preliminary Draft Product Roadmap
July	Draft Roadmap Document
