

Hack Your Staff

If you're fortunate enough to already have a staff, you have to make sure you're getting the most out of them, so that you can focus on the things only you can do.

Know the Big Picture to Delegate Properly



Your brain is for processing, not for storage, so it's important to get things out of your memory and onto a mind map that will let you see the big picture. By using

software like Trello or even a good, old-fashioned whiteboard, you can get a macro-level view of everything going on in your company. This, in turn, lets you delegate tasks much more efficiently, because you can see what needs to be done, and who is the right person for each job.

Delegate The Stuff You Hate



If you're not passionate about what you're doing, you're not going to be good at it – and you're not going to get a lot of productivity out of the time you spend doing it. Provided the task isn't too awful, delegate the stuff you're not good at, or not passionate about, to your staff. If it's a menial task, or something you just don't have time to do but can't ask an employee to take care of for you, consider hiring someone from the site Fiverr, a services marketplace where many people will work for \$5/hour.

Hire Employees You Can Trust

