

Usability Testing Results

Program Name / Functionality

Month YYYY

PRODUCT VISION

Statement here

Research goals + methods

User interviews

Understand our users

- Determine user types
- Discover use cases (needs, behaviors, and motivations)
- Identify pain points and opportunities

Usability testing

Refine and improve prototype

- Determine if users are able to navigate the website and if the layout enables them to find what they're looking for
- Identify content improvements

^^ Update text based on your methods ^^

What we learned

High-level usability feedback

Completed: # of users and user type

1

Takeaway

Description of what was seen in usability testing

2

Takeaway

Description of what was seen in usability testing

3

Takeaway

Description of what was seen in usability testing

“Quote here!”

—User type / participant role

[Functionality]

- Finding
“Quote”
- Finding
“Quote”
- Solutions

Image placeholder of prototype

[Link to prototype](#)

[Functionality]

Subtitle / section details

“Quote here”

- Findings / solutions / recommendations
- Findings / solutions / recommendations
- Findings / solutions / recommendations

Image placeholder of prototype

[Link to prototype](#)

Product roadmap / next steps

NOW

- Functionality
- Functionality
- Functionality

NEXT

- Functionality
- Functionality
- Functionality

LATER

- Functionality
- Functionality
- Functionality

Questions?