

MAIN LOGO



VARIATIONS

REVERSE



MONOCHROME



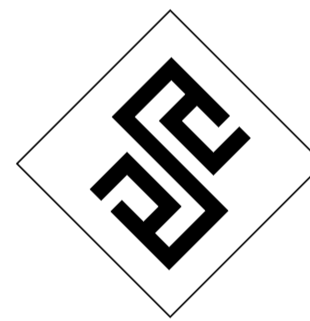
LONG LOGO



SHORT LOGO

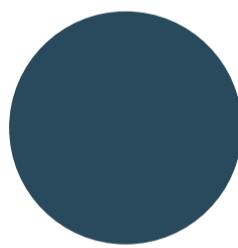


BRANDMARK

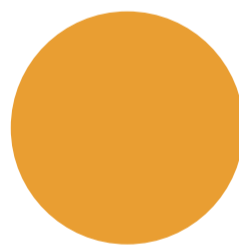


COLOR PALETTE

PRIMARY



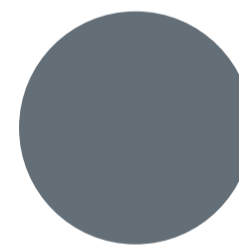
#29495C



#F1A632

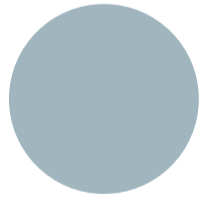


#EDE8E6

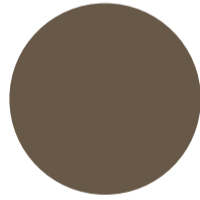


#636E77

SECONDARY



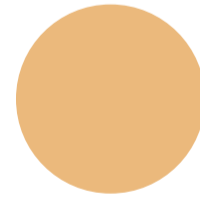
#A8BDC5



#675847



#0E353F



#F3C17C

TYPOGRAPHY

RALEWAY BOLD

Lorem ipsum

RALEWAY SEMIBOLD

Lorem ipsum dolor sit amet

RALEWAY LIGHT

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam

tone of voice

PERSONA

Prestigious  
High-quality  
Competitive

tone

Empowering  
Committed  
Confident

LANGUAGE

Professional  
Focused  
Mentoring

PURPOSE

Empower  
Cultivate  
Achieve

