

Affirm messaging and disclosure update

Example monthly payment messaging:

IF YOUR MARKETING SAYS:

As an example, you might pay \$43.96/mo based on a purchase price of \$500.00 at 10% APR for 12 months.

PLEASE UPDATE IT TO:

As an example, you might pay \$45.18/mo based on a purchase price of \$500.00 at 15% APR for 12 months.



You can use our [APR Calculator](#) to adjust your monthly payment amount.

If you have any questions, please reach out to merchanthelp@affirm.com